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O naturalności znaków ikonicznych

This study is an attempt to solve two questions concerning iconicity. Firstly, it may be asked what does it mean that icons bear a natural relation between its signified and signifier, if they are neither immediately nor universally formed and recognized, especially in language. In fact, they all seem to be formed in line with some convention, and although remaining only to some certain degree iconic, but never as pure icons. The key-word here is the ambiguous term “convention”, which is often used interchangeably with another ambiguous term “arbitrariness”. Moreover, anthropological, philosophical and linguistic arguments may be formed in order to redefine the naturalness of icons. Secondly, in the light of previous findings, a question may arise whether there are any non-symbolic icons used in communication. The affirmative hypothesis for this problem is based on the universal physical composition of humans and common cognitive faculties, including the capability of identifying the relation of resemblance.