In this paper I will try to sketch out the answer to the following question: What does it mean that a constitutive rule (or a set of these) is in force for participants in some rule-constituted activity? Particularly, I would like to figure out what is the relation between a subject's mental states (intentions, attitudes or desires) and the constitutive rules. In order to answer the question raised above I am going to look carefully at complicated team games that are paradigm example of rule-constituted activities. I will argue that the rules of games are in force for the participants of such games if those participants have a working knowledge of the rules, intend to conform to the games' 'hard core' rules and respect the remaining rules (i.e. in the case of an alleged rule violation a player asks him or herself what decision an ideal referee would have made in those circumstances and conforms to that decision).